



BOOK TODAY
AND BENEFIT FROM SEVEN AMAZING, FREE KILLER FEATURES!

FREE TO PRACTICES!



VETINDEX BUSINESS DIRECTORY 2019

CLASSIFIED ADVERTISING

VetIndex A-Z Business Directory - The UK's only classified veterinary directory

The "bible" for decision makers • Mailed out annually to over 5,000 UK practices • Emailed to over 9,000 individuals & practices • Online at: vefindex.co.uk • Great value advertising (see inside for details)

Whatever you are looking for, check out VetIndex Business Directory first!

- VetIndex contains over 240 pages of useful practice information!
- Over 105 sections, covering everything from Accountancy Services to X-ray Equipment
- An indispensable source of information and the only classified directory of its kind in the UK
- With over 30 referral sections – it's also a great way to market referral services to all UK practices!
- On-line guide available at www.vefindex.co.uk
- Ongoing year round marketing with **VetIndex Directory** and **VetCPD Journal** (see inside for details)

ADVERTISE IN VETINDEX 2019 AND BENEFIT FROM:



FREE LOGO FEATURE NEW FOR 2019! ON THE VETINDEX WALL PLANNER

To be sent to over 5,000 UK practices with the December 2018 Issue of VetCPD Journal



FREE COMPACT VETINDEX DIRECTORY LISTING IN VETCPD JOURNAL

- 2018: December Issue
- 2019: March, June and September Issues



FREE VETCPD JOURNAL PRESS RELEASES

- 2019: March, June and September Issues
- Each Press Release is worth £149 +VAT



FREE VETCPD JOURNAL/VETINDEX EMAIL ROUND-UPS

We will feature your Press Releases in the VetIndex Newsfeed emails, sent to over 9,000 vet practices and decision makers

VETINDEX A-Z DIRECTORY IS SUPPLIED FREE OF CHARGE TO ALL UK PRACTICES
SIGN UP FOR THE 2019 EDITION TODAY



FREE FEATURE LOGO ON THE VETINDEX LOGO CAROUSEL

at vetcpdcongress.co.uk and vetcpd.co.uk

- in the last year we saw over 300,000 impressions and we are growing!



FREE VETCPD DISCOUNT VOUCHERS NEW FOR 2019!

Exclusive for VetIndex 2019 advertisers, get VetCPD Discount Vouchers for your promotional use, or in-house CPD needs. We will send you a £20 voucher per £100 spend on VetIndex Business Directory 2019.



PLUS DISCOUNTED ADVERTISING IN THE VETCPD JOURNAL

Contact us on 01225 445561 for more information

NOW BOOK YOUR SPACE AND TAKE ADVANTAGE OF THESE SEVEN AMAZING KILLER FEATURES!

CHOOSE YOUR SECTION (see facing page)

DECIDE ON YOUR SIZE OF ENTRY (see the Media Pack)

COMPLETE AND RETURN YOUR ORDER FORM (see the back page)

For more information about advertising on-line and in the VetIndex Business Directory visit www.vetindex.co.uk, call us on **01225 445561** or email: vetindex@me.com

SECTIONS IN VETINDEX BUSINESS DIRECTORY 2019

A

- Accountancy Services
- Anaesthetic Equipment
- Anaesthetic Monitoring Equipment
- Anaesthesia / Intensive Care Referrals
- Approved Specials Manufacturers
- Architectural Services
- Avian and Exotic Referrals
- Avian Animal Health Products
- Avian Nutrition

B

- Behaviour CPD
- Behaviour Referrals
- Blood Pressure Monitoring
- Business Services

C

- Cardiology Referrals
- Cards
- Computer Systems
- Compounding Laboratories
- Complementary Medicine Referrals
- Consumables
- CPD / Training
- Cremation, Burials and Clinical Waste
- Critical Care Equipment

D

- Debt Collection
- Dental Equipment and Materials
- Dental Referrals
- Dermatology Therapeutics
- Dermatology Referrals
- Design Services
- Diagnostic Imaging Referrals
- Drainage Equipment (Surgical)

E

- ECG Equipment
- Endoscopes
- Endoscopy Referrals
- ENT Referrals
- Equine Equipment
- Equine MRI Equipment

- Equine Referrals
- Equipment Servicing and Repairs
- Exotic Animal Health Products
- Export

F

- Feline Referrals
- Finance and Leasing
- Financial and Insurance Services
- Floor Cleaning Equipment

H

- Hearing Referrals
- Human Resources
- Hydrotherapy Equipment
- Hydrotherapy Referrals

I

- Infection Control / Hygiene
- Infusion Equipment
- Internet Services / E-Newsletters
- Internal Medicine Referrals

K

- Kennels

L

- Laboratory Diagnostic Services
- Laboratory Equipment, Supplies and Kits
- Laser Equipment
- Laser Referrals
- Laparoscopy Referrals
- Laundry Equipment
- Legal Services
- Locum and Recruitment Agencies

M

- Minimally Invasive Surgery Referrals
- MRI / CT Scanners

N

- Newsletters
- Neurology Referrals
- Nutritional Supplements

O

- Oncology Referrals
- Ophthalmic Products
- Ophthalmology Referrals
- Orthopaedic Equipment
- Orthopaedic Referrals

P

- Payroll Outsourcing Services
- Pet Identification / Microchipping
- Pet Health Plans
- Physiotherapy Equipment
- Physiotherapy Referrals
- Pet Carriers
- Practice Management and Marketing
- Practice Brokers
- Practice Valuation / Purchase / Sale
- Practice Property
- Practice Planning and Design
- Printing Design and Stationery
- Protective Clothing

R

- Rabbit Referrals
- Radioactive Iodine Therapy
- Radiographic Equipment, Servicing and Supplies
- Refurbishment and Renovations
- Radiation Protection Advisors (RPAs)
- Refrigeration

S

- Soft Tissue Surgery Referrals
- Speciality Products
- Spinal Surgery Referrals
- Sterilisation Equipment (Autoclaves etc.)
- Surgery Equipment
- Surgical Instruments and Supplies

T

- Telephone Answering

U

- Ultrasound Equipment

V/W

- Ventilators

**FURTHER
SECTIONS
AVAILABLE ON
REQUEST**

VETINDEX BUSINESS DIRECTORY 2019 MEDIA PACK



Size A • Full page • 181 x 261mm
£995 + VAT

Size B • Half page landscape • 181 x 125mm
£785 + VAT

Size C • Half page portrait • 88 x 261mm
£785 + VAT

Size D • Quarter page • 88 x 125mm
£445 + VAT

Size E • Sixth of a page • 88 x 80mm
£359 + VAT

Size F • Twelfth of a page • 88 x 34mm
£165 + VAT

Artwork:

Artwork can be supplied as (in order of preference):

PDF file – please supply hi-resolution “Press Optimised” files with fonts embedded and all images and colours in CMYK.

Electronic artwork – as InDesign, Photoshop, Illustrator, Word, or Publisher. Complete with links and outlined fonts.

In rough outline for layout by ourselves – please note that we may make a small charge for layout of artwork received after our copy date.

Order Deadline: 30th November 2018

Publication Date: March 2019

Posted free of charge to circa 5,000 UK veterinary practices and emailed to over 9,000 individuals and practices.

Published by:

Vetindex Limited, 33 Gay Street, Bath BA1 2NT

e: vetindex@me.com

t: 01225 445561

f: 01225 445571

vetindex.co.uk

Web site listings:

New advertisers can get an immediate FREE listing in the appropriate sections of our web site vetindex.co.uk by placing an order to advertise in the 2019 edition! Contact us to order today!

t: 01225 445561 • e: vetindex@me.com



For more information about advertising on-line and in the VetIndex Business Directory visit www.vetindex.co.uk, call us on **01225 445561** or email: vetindex@me.com

VETINDEX BUSINESS DIRECTORY 2019 ORDER FORM

Company Name:

Address: Ordered by:

..... P.O. Number:

..... Tel:

..... Fax:

Website: email:

Please send me further information about advertising in VetIndex Business Directory

Please book me in to advertise in VetIndex Business Directory 2019 as detailed below:

VETINDEX 2019 ORDERS

SECTION	COUNTY (REFERRALS ONLY)	ENTRY SIZE (EG. A - SEE MEDIA PACK)	COST + VAT

Please book a FREE press release space in the following issues of the VetCPD Journal:

MAR 2019 JUN 2019 SEPT 2019

Please feature my logo on the VetIndex Logo Carousel
For orders placed by 5pm Monday 19th November

Please feature my logo on the VetIndex 2019 Wall Planner
For orders placed by 5pm Monday 19th November

Please send me my FREE VetCPD Discount Vouchers

Please send information about VetCPD Journal advertising

TOTAL + VAT

Signed:

Name:

Date:

email (if different from above):

Fax to **01225 445571** or email to vetindex@me.com

VetIndex